

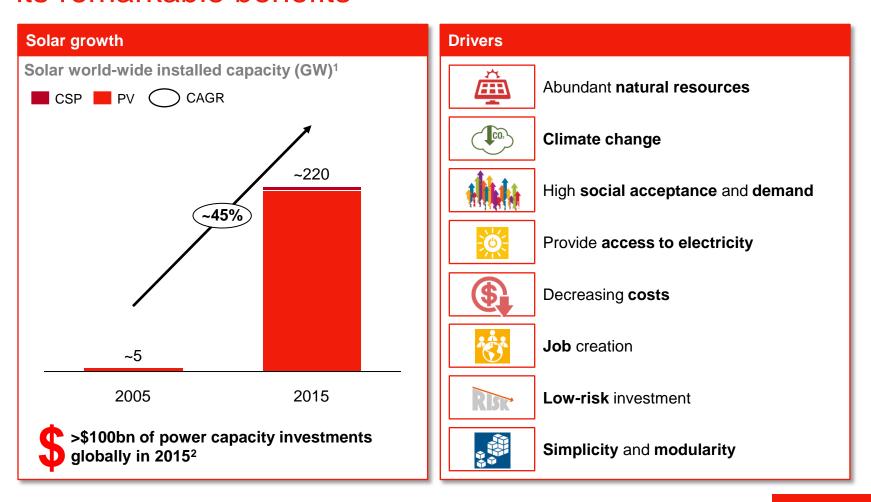
Changing roles: new business models for utilities

Repowering Europe – Photovoltaics: centre-stage in the power system

18 May 2016, Brussels



Solar has experienced an exponential growth, driven by its remarkable benefits

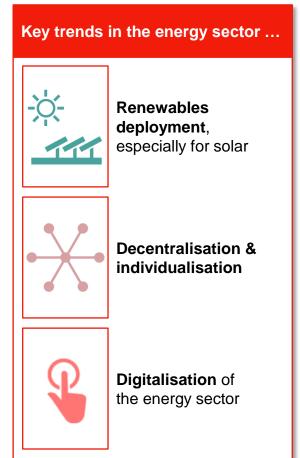


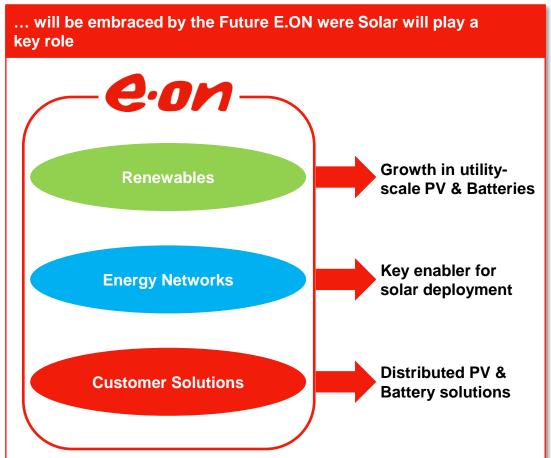
^{1.} Includes utility- and small-scale solar, in GW_{AC}. Source: IHS - The Outlook for Renewable Power: Half-year update, 2015–30 (Dec 2015)



^{2.} Source: IHS – The Outlook for renewable power 2015-2030 (Mar 2015)

Solar is at the core of the Future E.ON strategy

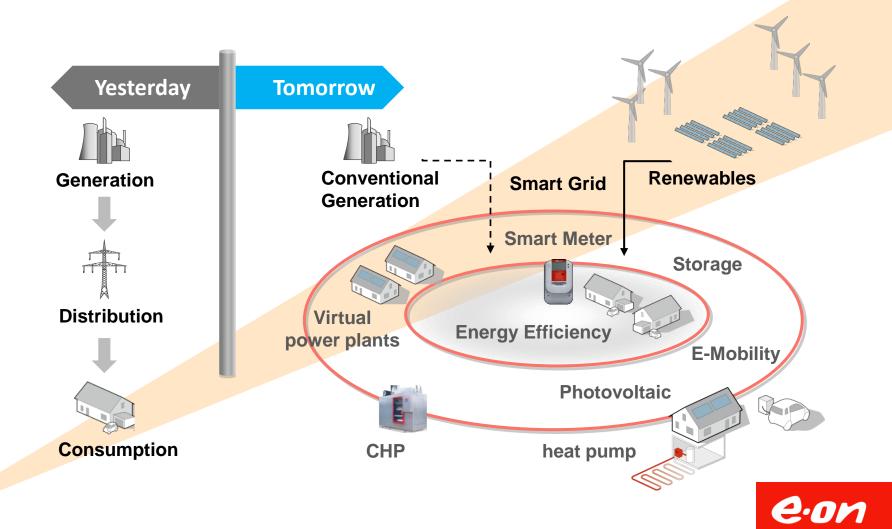




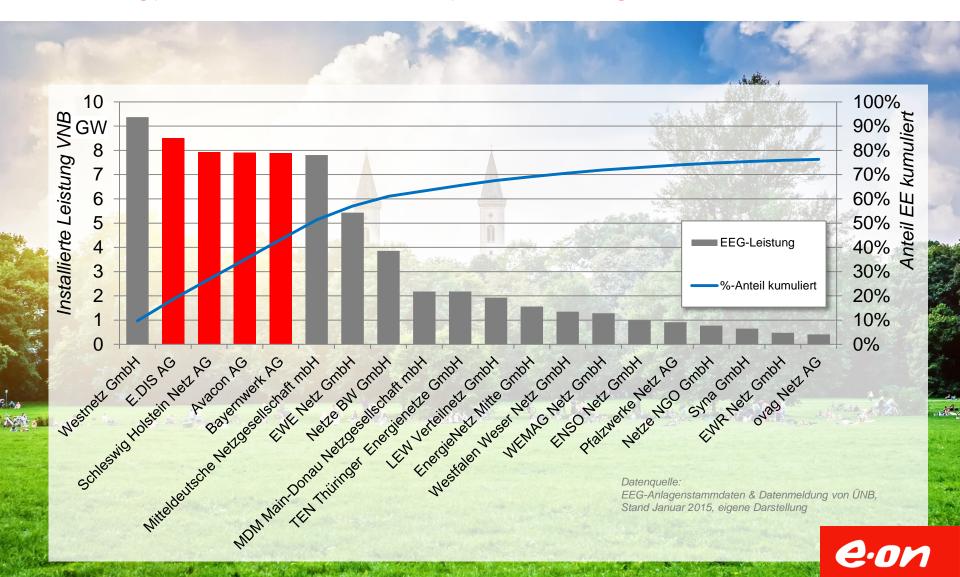




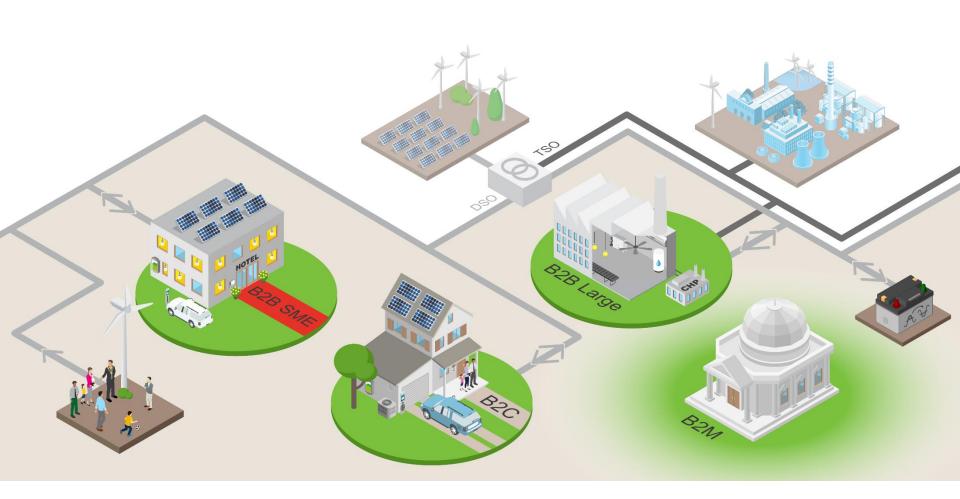
DSO as enabler of the energy transformation



Energy transition is already happening at DSO level



Customers evolve from consumers to energy partners





Product portfolio is expanding with new solutions





PV (& battery)



Value added services





Energy efficiency (e.g. HVAC¹, lighting)





Customer engagement/ connected home

Recent proof points

SME commercial lighting projects delivered

400,000 value added service products sold

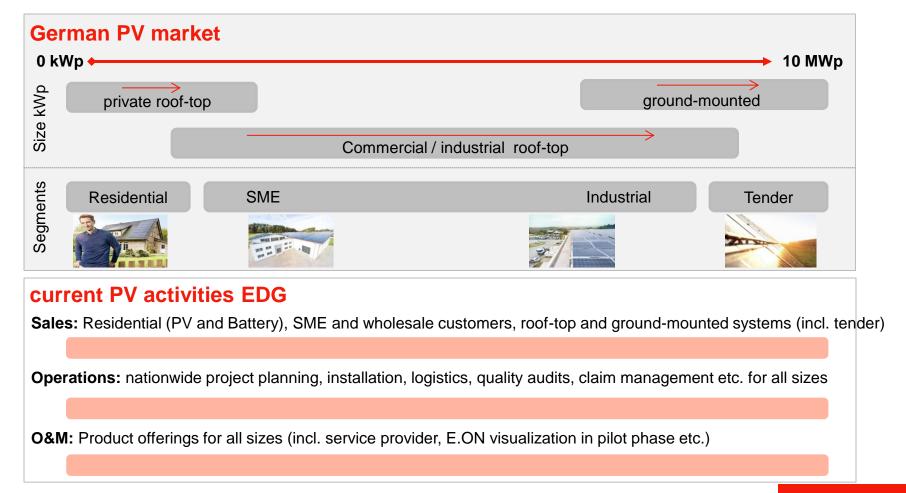
3.500 PV contracts signed

65,000 connected home devices deployed

- New solutions already contributing additional revenues
- Very limited Capex requirement
- Good pick-up lays foundation for further growth



In the German market E.ON is already active in all parts of the PV market

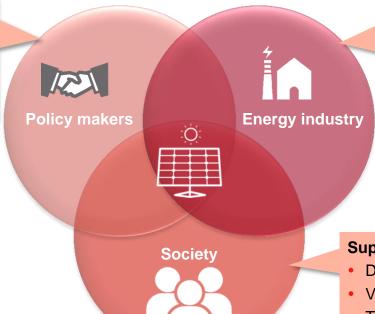




To drive a successful solar deployment, the industry, the policy makers and the society need to work together

Stable policy, fostering competitiveness

- Avoid retroactive changes
- Revitalize ETS
- Move towards tendering model



Continuous improvement

- Drive down solar costs
- Invest in grid as key enabler
- Deliver the best solutions for our customers

Support solar deployment

- Demand cleaner and better energy
- Vitalize a PPA market
- Take fair share of system costs

Coexistence of different renewables technologies



THANK YOU!

